



THE CITY OF SAN DIEGO
Community and Economic Development Department
sponsors

“Expert Insights for Small Business Success”

A new series of seminars presented by business experts and designed to assist small businesses in San Diego.

The first of the Expert Insights Series will be held on
Wednesday, November 12, 2003
Holiday Inn Sports Arena
3737 Sports Arena Boulevard
San Diego, CA 92110
3:30 PM – 6:30 PM

Topics include:

Make Sense Marketing

Presenter: Dee Sanford, Speaker, Consultant & Trainer
TV Host of the Christian Business Forum
Dee Sanford International

Small Business Legal Structures

Presenter: Spencer C. Skeen, Esquire
Schwartz, Semerdjian, Haile, Ballard and Cauley, LLP

Permit, Zoning and Signage for Small Business

Presenter: Terry Marshall, Small Business Liaison
City of San Diego – Development Services Department

You must RSVP at (619) 685-1390 to attend. Space is Limited.